

the ALASKA nordic skier

2011 - 2012 ADVERTISING RATES

AD SPECS	BLACK & WHITE	COLOR	
Full Page (10" wide x 15.5" deep)	\$800	\$1,000	All rates are per issue and apply to camera-ready ads. The Alaska Nordic Skier can provide ad design services. Please contact us for additional information and rates. Ads inserted three or more times will receive a 10 percent discount.
Three-Quarter Page (7.5" wide x 15.5" deep; inside front cover only)	\$650	\$800	
Half Page (10" wide x 7.75" deep)	\$400	\$500	
Quarter Page (5" wide x 7.75" deep)	\$200	\$250	
Eighth Page (5" wide x 3.75" deep)	\$150	\$200	
Sixth Page (2.5" wide x 3.75" deep)	\$100	\$150	

For questions, deadline information and to advertise in the Alaska Nordic Skier, please contact

NORDICSKIERADVERTISING@GMAIL.COM