

ALASKA SKI FOR WOMEN

2017 DONOR CATEGORIES & RECOGNITION

PLATINUM SPONSOR \$7,500

Corporate Logo on race bibs for all participants
Pre-event publicity and top-level exposure for event
Opportunity to participate as an honorary race starter
Prominent sponsor-provided banner at race start
Inclusion in all radio and TV messaging and advertising
Product placement at event site
Corporate logo on front of official event t-shirt
Inclusion in NSAA newsletter (3,000 statewide subscribers)
Prominent logo on all promotional materials
Prominent recognition on event website
Opportunity to provide promotional materials to participants

"50% of shelter residents are children. Alaska Ski for Women grant funds have allowed the shelter to provide 1 full-time children's advocate for over 10 years."

GOLD SPONSOR \$5,000

Prominent sponsor-provided banner at race start
Mention in news releases about the event
Product placement at event site
Corporate logo on back of official event t-shirt
Inclusion in NSAA newsletter (3,000 statewide subscribers)
Corporate logo on all promotional materials
Recognition as Gold Sponsor on event website
Opportunity to provide promotional materials to participants



SILVER SPONSOR \$2,500

Sponsor-provided banner on race trail
Corporate logo on back of official event t-shirt
Inclusion in NSAA newsletter (3,000 statewide subscribers)
Corporate logo on event poster and website
Recognition as Silver Sponsor on event website
Opportunity to provide promotional materials to participants



BRONZE SPONSOR \$1,000

Inclusion in NSAA newsletter (3,000 statewide subscribers)
Corporate logo on website
Recognition as Bronze sponsor on event website
Opportunity to provide promotional materials to participants

FRIENDS \$500

Recognition as Friends sponsor on event website
Opportunity to provide promotional materials to participants

FAMILY \$250

Recognition as Family sponsor on event website
(3) 2017 Alaska Ski for Women entries

*Race bag item must pertain to issues or services that concern women and is subject to ASFW approval.





2017 DONOR CONTRIBUTION FORM

The 21st Annual Alaska Ski for Women will take place on February 5, 2017. The event draws more than 1,000 women, most in costumes, who ski a 4K course choosing classic, freestyle or the “party wave” for those who just want to have fun. Net proceeds from the event are donated to Alaskan non-profit organizations committed to improving women’s lives by helping end the cycle of domestic violence.

PERSONAL INFORMATION

COMPANY OR INDIVIDUAL NAME _____

Important: Write company or individual name(s) to use for promotional and printed materials.

REMAIN ANONYMOUS

Check box if you prefer to remain anonymous and do not want your name included in any media.

COMPANY CONTACT PERSON _____

EMAIL _____ PHONE _____

ADDRESS _____

CITY _____ STATE/ZIP _____

CHECK ENCLOSED CALL FOR CREDIT CARD PAYMENT

DONATION AMOUNT

SPONSORSHIP LEVEL

PLATINUM \$7,500

GOLD \$5,000

SILVER \$2,500

BRONZE \$1,000

FRIENDS \$500

FAMILY \$250

IN-KIND

Item or service description: _____

VALUE \$ _____

INSTRUCTIONS

Please send this form and your donation to:

Alaska Ski for Women
203 W. 15th Avenue, #204
Anchorage, AK 99501

Our fiscal agent’s non-profit tax ID number is 23-7232617 (Nordic Skiing Association Of Anchorage)
Please call Jenny Di Grappa if you have questions 907.328.9737

Commitment and logo needed by December 28, 2016 to ensure inclusion of name and logo on printed material.

Visit us at www.anchoragenordicski.com/events/alaska-ski-for-women