

ALASKA SKI FOR WOMEN

2018 DONOR CATEGORIES & RECOGNITION

PLATINUM SPONSOR \$6,000

Corporate Logo on race bibs for all participants
Pre-event publicity and top-level exposure for event
Opportunity to participate as an honorary race starter
Prominent sponsor-provided banner at race start
Inclusion in all radio and TV messaging and advertising
Product placement at event site
Large corporate logo on back of official event t-shirt
Inclusion in NSAA newsletter (3,000 statewide subscribers)
Prominent logo on all promotional materials
Prominent recognition on event website
Opportunity to provide promotional materials to participants

Alaska Ski for Women grant funds have allowed the AWAIC shelter to provide 1 full-time children's advocate for over 10 years, to support the 50% of residents whom are children.



GOLD SPONSOR \$4,500

Prominent sponsor-provided banner at race start
Mention in news releases about the event
Product placement at event site
Corporate logo on back of official event t-shirt
Inclusion in NSAA newsletter (3,000 statewide subscribers)
Corporate logo on all promotional materials
Recognition as Gold Sponsor on event website
Opportunity to provide promotional materials to participants

SILVER SPONSOR \$2,500

Sponsor-provided banner on race trail
Corporate logo on back of official event t-shirt
Inclusion in NSAA newsletter (3,000 statewide subscribers)
Corporate logo on event poster and website
Recognition as Silver Sponsor on event website
Opportunity to provide promotional materials to participants

BRONZE SPONSOR \$1,000

Inclusion in NSAA newsletter (3,000 statewide subscribers)
Company name included on back of official event t-shirt
Corporate logo on website
Recognition as Bronze sponsor on event website
Opportunity to provide promotional materials to participants

FRIENDS \$500

Recognition as Friends sponsor on event website
Opportunity to provide promotional materials to participants

FAMILY \$250

Recognition as Family sponsor on event website
(3) 2017 Alaska Ski for Women entries

