

NORDIC SKIING
ASSOCIATION
OF ANCHORAGE

ABOUT NSAA

Formed in 1964 by passionate skiers and trails visionaries, the Nordic Skiing Association of Anchorage's (NSAA) staff and volunteers continue fostering a vibrant Nordic skiing community and healthy Alaskans. NSAA engages thousands of Alaskans of all ages, skiing experience and fitness levels by offering unique and inspiring Nordic skiing programs, hosting challenging and fun events, and providing year-round maintenance of Anchorage's world-class trails.

PROGRAMS

Junior Nordic – Each ski season, hundreds of children learn Nordic skiing techniques, as well as gain a love of outdoor activities and healthy lifestyles.

Ski jumping and Nordic combined – Enthusiastic jumpers, coaches and volunteers and an ever-improving jumping facility make this program one of the nation's finest.

Biathlon – More Alaska athletes than ever are joining this challenging, fun and safe sport as NSAA supports the growing program and its state-of-the-art biathlon facility.

Nordic skiing for Anchorage youth – NSAA hosts races for more than 1,000 junior high and high school skiers and supports Nordic skiing programs at elementary schools that reach thousands of young students each year.

Backcountry tours – Skiers get off the grid for exploration, adventure and exercise on these guided journeys; new this season, the popular Friday Night Fun Ski.

EVENTS

Tour of Anchorage – NSAA's signature race spans Anchorage's trail system and draws thousands, from weekend warriors to Olympians.

Ski for Women – North America's largest women-only cross-country ski event, and one of Alaska's most popular and powerful fundraisers, supports women and children in need.

Ski 4 Kids – Fun races and cool challenges at this popular community event introduce hundreds of children to Nordic skiing while also encouraging active lifestyles.

Ski Train – Each year, 500 fun-loving and snow-loving passengers (and curious media) take an unforgettable day trip into backcountry with the Alaska Railroad.

Winter Solstice Tree Tour – Free to the public, thousands ski, snowshoe and even walk the Kincaid Park's trails to enjoy decorated trees, celebrate winter and support trails.

AMH Anchorage Cup – This race series offers something for all skiers – freestyle, classic, duathlon and sprint relays; kid-friendly distances and longer options.

Besh Cup – NSAA hosts this statewide race series which draws skiers of all ages, including Alaska's top youth aiming for national and international glory.

National races – NSAA rallies volunteers, sponsors and community members to host national Nordic ski, Jump and Biathlon competitions.

OPERATIONS

Trail grooming – In the best and worst winters, NSAA's Operations team creates amazing skiing conditions on trails from Eagle River to Kincaid Park to Hillside Ski Area.

Trail maintenance – In the Nordic offseason, NSAA staff uses experience and specialized equipment to repair, improve and sustain Anchorage's trails.

Snowmaking – NSAA operates snowmaking equipment in Kincaid Park that allows Anchorage to host national and international events that have been cancelled or shortened in the past.

PARTICIPATE! SUPPORT! VOLUNTEER!

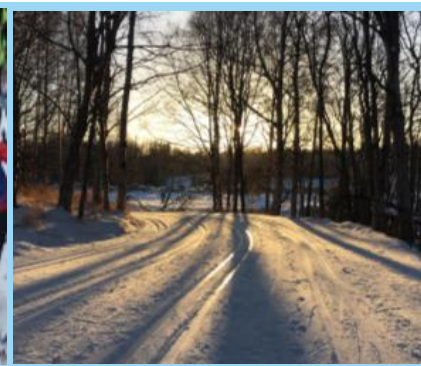
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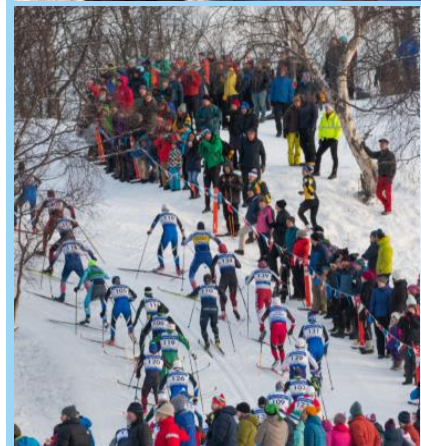


NSAA 2017-2018 SKI SEASON



BY THE NUMBERS

- Nearly **2,800** supported NSAA's mission with 2017-2018 season memberships.
- NSAA put Anchorage in national spotlight as host of **500 athletes and coaches** at the L.L.Bean US Cross Country Skiing National Championship; it was viewed by **88,000** viewers thanks to NSAA-led technology upgrades at Kincaid Park.
- NSAA was honored by the Anchorage Assembly for events, volunteer service and efficient snowmaking, which fueled a **\$2 million** economic impact.
- Over **9,200** people participated in **57** NSAA competitive and recreational events and programs; **73 percent** of participants were **18 and younger**.
- **4.3 million gallons of water** used for snowmaking while **150 kilometers** of trails were groomed for **156 days**, extending the season into April.
- Nearly **620 youth** and over **100 coaches** continued the NSAA Junior Nordic program's history of success. The season was capped with a party featuring Alaska Olympian, and former Jr. Nordic participant, Kikkan Randall.
- Jumpers logged **8,868 hours** for **30 weeks** and hosted the 2018 Junior Nationals for **58** Nordic combine skiers, **including 5 Alaskans**
- Ski for Women hosted **500 participants**; the Tour of Anchorage had **750 racers**.
- Ski for Women and Ski 4 Kids provided **\$45,700** for local nonprofits and programs that empower women and encourage new skiers, respectively.
- **Over 70%** of Biathlon participants are **18 or younger**; race participation increased by **40%**.
- Participation and community sponsorships **doubled** for **Solstice Tree Tour**.
- **500 adventurers** rode to Curry on the 2018 Ski Train, which featured **7 themed sponsored cars** and over **60 volunteers**.
- Anchorage Cup series hosted **5 races** with **693 participants**, up **35% in one year**; family friendly atmosphere resulted in **double** the number of youth racers.
- **150 volunteers** gave **8,400 hours** to encourage healthy youth at **14 school race events** over **3 months**.



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