



Event of the

NORDIC SKIING ASSOCIATION OF ANCHORAGE

SUNDAY, MARCH 3, 2019



Nordic Skiing Association of Anchorage • 203 W. 15<sup>th</sup> Ave, #204 • Anchorage, AK 99501 • 907.276.7609 • www.tourofanchorage.com

“Best race ever!”  
*Ivy, 25K*

“It’s long but there are feed stations with tasty food.”  
*Everett, age 10*

The Tour of Anchorage is an incredibly unique race which links two world class trail systems via a ski marathon - all throughout the largest city in Alaska!  
*Holly Brooks, 50K Winner & Olympic Athlete*

“One of the best activities Anchorage offers in the winter.”  
*Jackie, 50K*

“As far as cool community events go, the Tour is right up there with the Boston Marathon.”  
*Sam, 40K*

“A challenge for all ages.”  
*Reno Deprey, 80 years old*

“There is no other race like this--it winds from the mountains to the sea, through the heart of our beautiful city.”  
*Rachel Steer, Olympic Athlete*

“The money we receive for staffing a feed station supports our ski team supplies.”  
*Lars, High School Ski Coach*

Dear Sir/Ma’am,

The Nordic Skiing Association of Anchorage is pleased to invite local businesses and organizations to become sponsors of the **2019 Tour of Anchorage**. As the race director, I am excited for March 3, 2019, when we will bring together cross country skiers from around the country to enjoy Anchorage’s beautiful trails and participate in one of North America’s largest ski races.

Annually, the Tour attracts about 1,000 skiers (ages 8 to 81) to participate in the 25K classic, 25K freestyle, 40K freestyle or 50K freestyle event. Skiers of all abilities, from beginning skiers to elite racers, enjoy this unique community experience. In 2019, we plan to add a fat tire biking event.

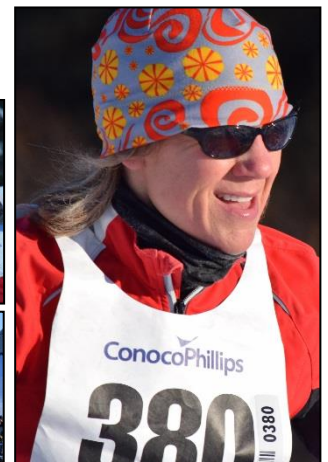
The Tour receives excellent media attention and can offer numerous ways to highlight your generous sponsorship: online, statewide newsletter, in-person registrations, event merchandise, two start locations, large finish area and at the popular awards banquet held after the event. Details for “Donor Categories and Recognition” are listed on page three.

As we approach the **2019 Tour of Anchorage**, we are depending on the assistance of sponsors like you. Your sponsorship of this successful, highly visible event promotes a healthy winter activity, supports youth groups and raises valuable funds for Anchorage’s year round trail system.

The Tour of Anchorage organizers, NSAA Board of Directors and event participants thank you in advance for your support.

Sincerely,

Matias Saari  
Tour of Anchorage Director  
Nordic Skiing Association of Anchorage





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|                                                                                                                           | Platinum<br>\$7,500 | Gold<br>\$5,000 | Silver<br>\$2,500 |
|---------------------------------------------------------------------------------------------------------------------------|---------------------|-----------------|-------------------|
| Pre-event publicity and top-level exposure for the Tour                                                                   | •                   |                 |                   |
| Recognition in official news releases about the event                                                                     | •                   |                 |                   |
| Prominent logo on Tour race bibs                                                                                          | •                   | •               |                   |
| Opportunity to participate as honorary race starter                                                                       | •                   | •               |                   |
| Opportunity to be a medal presenter at the awards banquet                                                                 | •                   | •               |                   |
| Recognition in NSAA social media releases (Facebook, Twitter, e-newsletters)                                              | •                   | •               |                   |
| Top recognition on the Tour of Anchorage website ( <a href="http://www.tourofanchorage.com">www.tourofanchorage.com</a> ) | •                   | •               | •                 |
| Opportunity to provide promotional materials to Tour participants                                                         | •                   | •               | •                 |
| Exhibition space at Tour event registrations and race finish venue                                                        | •                   | •               | •                 |
| Prominent sponsor-provided banner at Tour race starts and finish                                                          | •                   | •               | •                 |
| Prominent sponsor-provided banner at Tour registrations and awards banquet                                                | •                   | •               | •                 |
| Prominent logo on official event materials                                                                                | •                   | •               | •                 |
| Recognition in NSAA statewide newsletter – <i>The Alaska Nordic Skier</i>                                                 | •                   | •               | •                 |
| Acknowledged over PA system at race finishes                                                                              | •                   | •               | •                 |

| <b>BRONZE SPONSOR - \$1,000</b>                                                                                                                                                                                                                                                                                                                                                                                                                | <b>FRIENDS - \$500</b>                                                                                                                                                                                                               | <b>FAMILY - \$200</b>                                                                                                                                                         |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• Logo on the Tour website</li> <li>• Sponsor-provided banner at the Tour race finish</li> <li>• Sponsor-provided banner at event registrations &amp; awards banquet</li> <li>• Recognition in NSAA statewide newsletter – <i>The Alaska Nordic Skier</i></li> <li>• Acknowledged over PA system at race finish</li> <li>• Opportunity to provide promotional materials to Tour participants</li> </ul> | <ul style="list-style-type: none"> <li>• Recognition in the Tour of Anchorage website</li> <li>• Sponsor-provided banner at Tour race finish</li> <li>• Opportunity to provide promotional materials to Tour participants</li> </ul> | <ul style="list-style-type: none"> <li>• Recognition in the Tour of Anchorage website</li> <li>• Opportunity to provide promotional materials to Tour participants</li> </ul> |



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The **2019 Tour of Anchorage** will take place on March 3, 2019. Alaska’s premier cross country ski event draws more than 1,600 skiers, ages 8 to 81, who choose between a 50K, 40K or 25K course. Net proceeds from the event are used to support year round maintenance of Anchorage’s extensive trail system.

Company or Individual Name \_\_\_\_\_  
**IMPORTANT: Write name(s) as you would like it presented in promotional and printed materials.**

If you prefer to remain anonymous and do not want your name included in any media, check this box.

Company Contact Person \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**Cash Donation Amount:**

- Platinum (\$7500+) \_\_\_\_\_
- Gold (\$5000) \_\_\_\_\_
- Silver (\$2500) \_\_\_\_\_
- Bronze (\$1000) \_\_\_\_\_
- Friend (\$500) \_\_\_\_\_
- Supporter (\$100) \_\_\_\_\_

**In-kind Donation/Services:**

- Description \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- In kind Value: \_\_\_\_\_

*Our non-profit tax ID number is 23-7232617.*

**Please include this form with your donation to:**

**Tour of Anchorage**  
Nordic Skiing Association of Anchorage  
203 W. 15th Avenue, #204  
Anchorage, AK 99501

*Please call the NSAA office if you have questions 907-276-7609 or email [tourofanchorage@gmail.com](mailto:tourofanchorage@gmail.com).*

*The Tour of Anchorage organizers, NSAA Board of Directors, and Anchorage Trail Users  
thank you for your generous support!*