



\$45,700
donated by
NSAA to the
community



NSAA ANNUAL REPORT

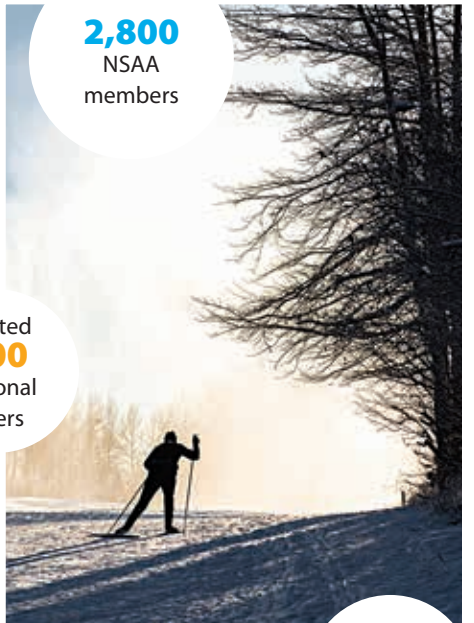
OCTOBER 2017 — SEPTEMBER 2018



\$2m
economic
impact with
US Nationals



Hosted
500
national
skiers



2,800
NSAA
members

88,000
online
viewers



750 racers
at Tour of
Anchorage

8,900
hours logged
on ski jumps



4.3m
gallons of
water for
snowmaking



700 skiers
at race series,
up **35%**

620
kids on skis
and
100
coaches



73% of
9,200
participants
18 and younger



6,155
hours towards
trail work

Maintains
150km
of trails

MESSAGE FROM NSAA BOARD OF DIRECTORS

Anchorage is a deep and genuine Nordic skiing community, proud of its world-class trails and Olympic-level athletes, and home to special programs and events, and passionate skiers of all ages, skill and fitness levels. Our community is strengthened and sustained by an army of volunteers, donors and staff that fuel the Nordic Skiing Association of Anchorage (NSAA).

For more than 54 years, NSAA has been the focal point, if not the heart, of Nordic skiing in Southcentral Alaska. The 2017-2018 season marked another highpoint in that special legacy. Alaskan skiers, some who grew up participating in NSAA programs, starred in the 2018 Winter Olympics, including Kikkan Randall, a former NSAA Jr. Nordic skier who scored America's first-ever gold medal in cross-country skiing with teammate Jessie Diggins. At home, NSAA hosted the U.S. Cross Country Championships in January 2018, putting the Nordic skiing spotlight on Alaska's best skiers, trails and hospitality.

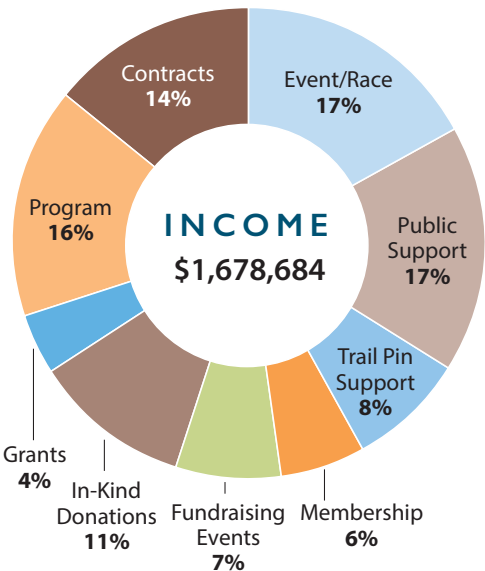


8,400
volunteer
hours

For skiers and non-skiers, fans of winter and all seasons, NSAA's most important community role is caretaker of Anchorage's trail system. NSAA maintains and sustains, expands and protects the Anchorage area's 150 kilometers of trails, which span from Eagle River to Kincaid Park to Hillside Ski Area. NSAA's critical community work is backed by volunteers and numerous local businesses, city officials and corporate leaders.

Key supporters like you rally around the organization in good and not-so-good snow seasons, supporting NSAA's unique and important annual Nordic programs and events, assisting with critical trail work, and donating time and energy to keeping Anchorage skiing even in rough seasons thanks to snowmaking capabilities at Kincaid Park.

NSAA will remain steadfast to the mission of ensuring quality trail and Nordic skiing opportunities for our healthy community. NSAA celebrates the accomplishments of our organization and all of those who have generously given their support in time and financial contributions alike.



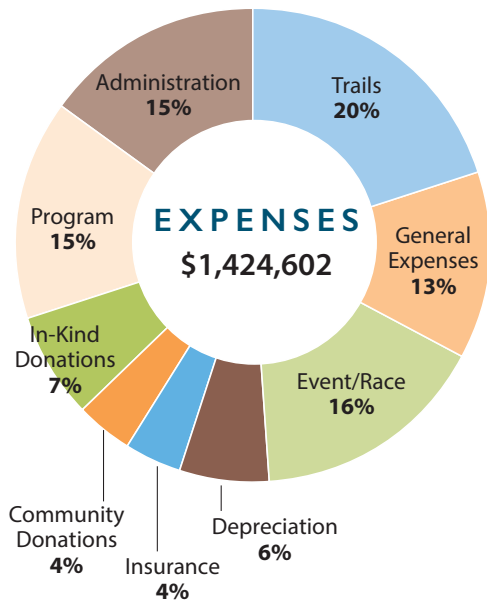
INCOME/EXPENSE

Income

Public Support	\$283,736
Membership	\$94,388
Trail Pin Support	\$135,738
Program	\$279,490
Event/Race	\$281,158
Fundraising Events	\$115,106
Contracts	\$238,582
Grants	\$69,787
In-Kind Donations	\$180,699
Total Income	\$1,678,684

Expense

Event/Race	\$225,000
Trails	\$287,017
Administration	\$210,227
General Expenses	\$182,784
Insurance	\$65,551
Depreciation	\$83,617
Program	\$211,732
Community Donations	\$53,475
In-Kind Donations	\$105,199
Total Expense	\$1,424,602
Net Income	\$254,083



VOICES FROM THE TRAIL



Tyler while coaching in a remote Alaska village with SKIKU

“Great trails and snowmaking are imperative to success as an international ski racer. I am happy that Anchorage has engaged in both.”

↑ **Tyler Kornfield**
2018 Olympian
NSAA member



Anchorage Mayor Ethan Berkowitz with Kikkan during a Gold Medal Celebration in April 2018

“It’s an incredible lifestyle, to be able to ski through the trails in Anchorage, see people I know, be out with my family and friends.”

↑ **Kikkan Randall**
2018 Gold Medal Olympian
NSAA member
Former NSAA Junior Nordic participant

“The routine of skiing with happy children in all kinds of weather is such a gift.”

↓ **Anthony Banker**
NSAA member
NSAA Junior Nordic dad



Anthony and Amanda with daughter Emory

“New to Junior Nordic, the patience and attention from the coaches made us feel like we had been part of the community for much longer.”

↓ **Dave Nespoli**
NSAA Member
NSAA Junior Nordic Dad



Dave’s son, Noah, with Kikkan Randall during Ski with Kikkan event



Frank and Erin with daughters Rienzi and Maria

“Two of us just started ski jumping ... and one of us is over 40 years of age!”

↑ **Erin Witmer**
NSAA member
NSAA Junior Nordic and
Ski Jumping Program mom
Ski 4 Kids Director



The Kagerer family: Andrew, Barbara, Stephen, John and Kristina (front)

“NSAA is a part of our family. Trails are more than just a physical asset. They are mental health for us!”

↑ **Barbara Kagerer**
NSAA member
Business owner, NSAA sponsor

CORPORATE

PLATINUM SUPPORTERS — (\$10,000 or more) • Advanced Physical Therapy Alaska • Alaska Airlines* • Alaska Mountaineering & Hiking • Anchorage Fracture & Orthopedic Clinic • Anchorage Sand & Gravel • BP • ConocoPhillips • Municipality of Anchorage • Rasmuson Foundation • UBS

GOLD — (\$5,000 to \$9,999) • Alaska Community Foundation • Banker Law Group, PC • Carr Foundation • CRW Engineering Group* • GCI • KLEF FM* • Pick.Click.Give. • Port of Anchorage

SILVER — (\$1,000 to \$4,999) • 49th State Brewery* • AARP Alaska • Alaska Medical Solutions* • Alaska Mountaineering & Hiking* • Alaska Pacific University • Alaska Ski Educational Foundation • Alaskan Brewing Company* • Alpine Air Alaska • Alyeska Pipeline Service Company • Anchorage Downtown Partnership* • Anchorage Pediatric Group • Anchorage Sand & Gravel • Anchorage Women's Clinic • BP Exploration • Brabson Foundation • Bristol Bay Native Corporation • Cross Country Alaska • Denali OB-GYN Assoc • Eklaar* • Elsberg Family Foundation • Fireweed: The Race Across Alaska • Geneva Woods Birth Center • Glacier Brewhouse* • Granite* • Great Harvest Bread Company* • Hampton Inn* • Latouche Pediatrics • Matanuska Brewing Company* • Michael Dinneen Photography* • Moose's Tooth Brewery • Premier Alaska Tours* • Rayville TNT Sports* • REI Anchorage • SkiAK • SWIX Sport USA • The Alaska Club* • The Horn Doctor/Alaska Music and Sound • The Libby Group • The Raven Fund • Tommy's Dog* • University of Alaska Anchorage*

BRONZE — (up to \$1,000) • Accurate Vision Clinic • Advanced Family Dental Care • Alaska 4x4 Rentals* • Alaska Dirt Divas • Alaska Eye Care Centers • Alaska Forest School • Alaska Internal Medicine and Pediatrics • Alaska Rail Road Corporation* • Alaska Rock Gym • Alaska Tour and Travel* • Alaska Trails • Alchemy Orthotics & Prosthetics • Allstate • AmazonSmiles • Anchorage Education Association • Anchorage Museum* • Anchorage Neighborhood Health Center • Anchorage Rowing Association* • Anchorage Yoga & Cycle* • Arctic Bicycle Club* • Arctic Office Products* • Chevron • Conrad-Houston Insurance • Dillon & Findley, PC • Dino's Donuts* • DOWL • ECO49 Consulting • Foraker Group • Gold Dredge 8* • Gold Nugget Triathlon • Google Inc • Hartman Orthodontics • Hilltop Ski Area* • Home Depot • Kaladi Brothers Coffee Company* • Kasuun Elementary PTA • Kenai Fjords Tours* • Kroger • Lynden Air Cargo • Major Marine Tours* • Morgan Stanley • Namaste North Yoga Studio* • Nathan Lukes, DDS • Pacific Northern Academy • Peak 3 LLC* • Pikes Waterfront Lodge* • Powell Design* • Providence Health & Services • Reger PT • Resolution Brewing Company • Resource Data, Inc. • Riverboat Discovery* • Rust Flying Service/K2 Aviation* • Seriously Art* • SLR International Corporation • Stan Stephens Glacier & Wildlife Cruises* • Subway Alaska* • The Bake Shop • The Northern Light Collective* • Turnagain Training* • West High Ski Team Booster Club

* Denotes in-kind donations to NSAA

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Nordic Skiing Association of Anchorage

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