



# Ski Train Sponsorship Agreement



Saturday, March 14, 2020

Yes, \_\_\_\_\_

would like to be a sponsor of the 2020 NSAA Ski Train.

## Business Contact:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_



## Sponsorship Opportunities:

### \$1,000+ Car Sponsorship:

Can be a mix of cash and in-kind.

- Ski Train car with your company name including theme and decorations; all references to the car will be in your sponsor's name
- Company logo on NSAA website (80k hits yearly); includes 1 week title sponsor of NSAA Trail Report page, most visited page on website
- Social media exposure on multiple NSAA Facebook pages (5,500 followers!)
- Opportunity to provide promotional materials during event; Exhibitor/vendor opportunity for demos
- Company banner hung on the outside of the train car during departures and arrivals (sponsor provided banner)
- 2 complimentary tickets

### In-kind Beer Car Sponsorship:

Provide beer for up to 78 people and the Railgate Party. Must provide TAPS certified personnel.

- Includes all items listed above, plus 2 additional complimentary tickets for your TAPS certified personnel



In-Kind Item(s): \_\_\_\_\_

Total Cash Sponsorship: \$ \_\_\_\_\_ Total In-Kind Sponsorship Value : \$ \_\_\_\_\_

Invoice after Jan 1, 2020

Check enclosed payable to NSAA

THANK YOU!

Nordic Skiing Association of Anchorage

203 W. 15th Ave #204, Anchorage, AK 99501 • (907) 276-7609 • [business@anchoragenordicski.com](mailto:business@anchoragenordicski.com)

NSAA is a 501c3 organization, sustaining trails year round and provides Nordic skiing programs that encourage healthy activity and lifestyles for all Alaskans.