



2022 DONOR CONTRIBUTION FORM

The 26th Annual Alaska Ski for Women will take place on February 6th, 2022. The event draws 900 participants, volunteers, and supporters for a 4k cross-country ski course. Following the hybrid 2021 event, the 2022 Alaska Ski for Women will return to a more traditional format, although we are maintaining a supplemental option for participants who would prefer to ski the decorated course without the crowds. Event organizers are working to ensure the event is safe and will follow all local COVID-19 mitigation measures.



Net proceeds from the event are donated to Alaska non-profit organizations committed to improving women’s lives by helping end the cycle of domestic violence. The event also supports the Nordic Skiing Association of Anchorage. This event would not be possible without our sponsors – thank you!

COMPANY INFORMATION

COMPANY OR INDIVIDUAL NAME _____
Important: Write company or individual name(s) to use for promotional and printed materials.
[] REMAIN ANONYMOUS
Check box if you prefer to remain anonymous and do not want your name included in any media.
COMPANY CONTACT PERSON _____
EMAIL _____ PHONE _____
ADDRESS _____
CITY _____ STATE/ZIP _____
[] CHECK ENCLOSED [] CALL FOR CREDIT CARD PAYMENT

DONATION AMOUNT

SPONSORSHIP LEVEL
[] PLATINUM \$5,000 only 1 available
[] GOLD \$3,000
[] SILVER \$2,000
[] BRONZE \$1,000
[] FRIENDS \$500
[] FAMILY \$250
[] IN-KIND (see note on the following page)
Item or service description: _____
VALUE \$ _____

INSTRUCTIONS

Please send this form to: Alaska Ski for Women
203 W. 15th Avenue, #204
Anchorage, AK 99501
Please make check payable to Nordic Skiing Association of Anchorage.
Our fiscal agent’s non-profit tax ID number is 23-7232617 (Nordic Skiing Association of Anchorage)
Contact Molly Mylius, Director if you have questions: 907-782-8787 or alaskaskiforwomen@gmail.com

ALASKA SKI FOR WOMEN

2022 DONOR CATEGORIES & RECOGNITION

PLATINUM SPONSOR \$5,000 - *only 1 available, can be customized*

- Corporate logo on race bibs for all participants
- Pre-event publicity and top-level exposure for event
- Opportunity to participate as honorary race starter
- Prominent sponsor-provided banner at race start
- Sponsor-provided signage along course during the event
- Large corporate logo on back of official event t-shirt
- Inclusion in NSAA newsletter (3,000 statewide subscribers)
- Prominent logo on all promotional materials
- Prominent recognition on event website
- Donor spotlight post on event social media page
- 3 complimentary registrations for the event
- Opportunity to host a vendor booth on event day

Alaska Ski for Women grant funds have allowed the AWAIC shelter to provide 1 full-time children's advocate for over 12 years, to support the 50% of residents who are children.

GOLD SPONSOR \$3,000, *can be customized*

- Mention in news releases about the event
- Sponsor-provided signage along course during the event
- Corporate logo on back of official event t-shirt
- Inclusion in NSAA newsletter (3,000 subscribers)
- Corporate logo on all promotional materials
- Recognition as Gold Sponsor on event website
- Donor spotlight post on event social media page
- 2 complimentary registrations for the event
- Opportunity to host a vendor booth on event day



SILVER SPONSOR \$2,000

- Corporate logo on back of official event t-shirt
- Inclusion in NSAA newsletter (3,000 subscribers)
- Corporate logo on event poster
- Recognition as Silver Sponsor on event website
- 1 complimentary registration for the event
- Opportunity to host a vendor booth on event day

Testimonials from the 2021 Event:

"Many thanks to you and the entire crew of Alaska Ski for Women for once again putting on a great event under trying circumstances. Alaska women can do ANYTHING and, what's more, they can do it with STYLE!"

"Another Alaska Ski for women in the books! This time I did it with about 17 other women from all walks of life I've been skiing with since mid-December."

"It was particularly special to have this event to look forward to this year when seemingly everything was cancelled. Good job meeting the challenge with positivity and creativity!"

BRONZE \$1,000

- Corporate name on back of official event t-shirt
- Inclusion in NSAA newsletter (3,000 subscribers)
- Recognition as Bronze sponsor on event website

FRIENDS \$500

- Recognition as Friends sponsor on event website
- Inclusion in NSAA newsletter (3,000 subscribers)

FAMILY \$250

- Recognition as Friends sponsor on event website

































NORDIC SKIING
ASSOCIATION
OF ANCHORAGE

Note: In-kind donations that cover essential event needs such as marketing, event space, etc. will be valued at 100% their cash value for sponsorship purposes. Raffle prizes, silent auction items, giveaways and other in-kind donations will be valued at 50% of the item value when setting the sponsorship level.

ALASKA SKI FOR WOMEN

2022 SPONSORSHIP TIERS SUMMARY TABLE

The platinum and gold sponsorship tiers can be further customized beyond the benefits outlined below.

	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Friends \$500	Family \$250
Recognition on event website						
Recognition in NSAA newsletter (3,000 subscribers)						
Recognition on back of event t-shirt	 <i>Large logo</i>	 <i>Medium logo</i>	 <i>Small logo</i>	 <i>Name</i>		
Corporate logo on event poster	 <i>Large logo</i>	 <i>Medium logo</i>	 <i>Small logo</i>			
Complimentary registrations for the event	 <i>3 registrations</i>	 <i>2 registrations</i>	 <i>1 registration</i>			
Opportunity to host a vendor booth on event day						
Mention in news releases about the event						
Corporate logo on all promotional materials						
Donor spotlight post on event social media						
Sponsor-provided signage along course during the event						
Corporate logo on race bibs for all participants						
Pre-event publicity and top-level exposure for event						
Opportunity to participate as honorary race starter						
Prominent sponsor-provided banner at race start	